



COMMUNITY INVESTMENT GUIDELINES

The Cooper Tire Foundation, Inc. is the philanthropic arm of Cooper Tire & Rubber Company. The Foundation aims to positively impact society while carrying out the company's Purpose, living its values, aligning with the business strategy and Cooper brand, as well as driving employee activation and engagement.

INVESTING IN THE COMMUNITY

The Cooper Tire Foundation proactively seeks out funding and volunteer opportunities that align with our Community Giving Strategy as outlined below, and that meet all criteria for investment. Cooper does not typically accept unsolicited funding requests.

STRATEGIC AREAS OF FOCUS

Mobility

Enabling mobility to connect people to the services they need is Cooper's Signature Giving Platform and receives a significant portion of our charitable dollars, in-kind donations, and employee volunteerism.

Scholarships

Cooper invests in tomorrow's workforce through post-secondary scholarships within communities where Cooper may recruit future employees. Particular interest is given to skilled trades.

Protecting the Environment

Cooper supports efforts that align with the company's Environment, Social and Governance (ESG) initiatives. Examples include efforts related to clean air, tire and materials recycling and reuse, energy optimization, water conservation.

Local Community Needs

Cooper gives to organizations that have significant impact, reach, employee involvement, and/or alignment with Cooper's Giving Strategy as outlined above. Cooper's long-standing support of United Way, and the company's generous employee matching gifts program, also provide broad community support.

COOPER'S PURPOSE

Everyone deserves to travel through life's journeys with confidence and Cooper is there at every turn.

CRITERIA FOR INVESTMENT

Our Foundation Supports

- Organizations that complement Cooper's Purpose and Values.
- Organizations that provide services in communities where Cooper operates and where Cooper employees live.
- Financially stable organizations with a proven record of success in serving those in need
- Schools and charitable 501(c)(3) organizations, or equivalent nonprofits, defined by IRS regulations.
- Organizations that do not, either through constitution or written policy, discriminate against others on the basis of race, color, national or ethnic origin, ancestry, age, religion, disability, medical condition, sex, gender identity and/or expression, sexual orientation, marital status, military or veteran status, or any other characteristic protected under applicable federal, state, or local law.

Our Foundation Does Not Fund

- Individuals seeking personal help or sponsorship.
- Political organizations.
- Religious organizations unless demonstrated that the funds provided are going specifically to meeting community needs and not to support the sharing of religious beliefs/doctrines.
- Product endorsements, and marketing sponsorships, such as supporting sporting events.

Questions? Email communitygiving@coopertire.com

Approved by the Cooper Tire Foundation, Inc. Board on Feb. 23, 2021.



COMMUNITY & CONTRIBUTION REQUEST FOR FUNDING

The Cooper Tire Foundation proactively seeks funding opportunities that align with our Community Giving Strategy. While all requests are reviewed, only those that meet the criteria for investment as outlined within our Community Giving Guidelines will be considered. Additionally, Cooper does not typically accept unsolicited funding requests.

If you have been invited to apply for funding, please complete the form below. Completed forms may be submitted to communitygiving@coopertire.com. Additional information in the form of budgets, audits, sponsorship forms, promotional material, recent results, and a copy of your IRS 501(c)(3) tax-exempt letter (or other proof of not-for-profit status) should be included with your request as appropriate. Thank you for your role in serving the community and for providing the requested information.

ORGANIZATION	
Organization Name:	
Address where check should be sent:	
<input type="checkbox"/> Please check this box to confirm the organization is a 501(c)(3) OR PUBLIC SCHOOL?	EIN#:
What is your organization's mission?	
FINANCIAL	
Amount of request	\$
Total program or event budget	\$
Organization's total operating budget	\$
What % of your organization's budget is spent on fundraising and admin?	
ALIGNMENT WITH COOPER'S COMMUNITY GIVING STRATEGY	
<input type="checkbox"/> Enabling Mobility <input type="checkbox"/> Education <input type="checkbox"/> Environment <input type="checkbox"/> Other Community Need	
Please explain in further detail the connection to Cooper's Community Giving Strategy.	



IMPACT		
What are the community needs being addressed? And specifically, what results are you hoping to achieve?		
Does this gift support an underserved or underrepresented population? If yes, please explain.		
How will you measure your success?		
REACH		
What promotional opportunities exist? Attach a separate sponsorship form if appropriate.		
If request is for event sponsorship, how many people are expected at your event?		
EMPLOYEE INVOLVEMENT		
Please explain any Cooper Tire employee involvement within your organization.		
OTHER		
<input type="checkbox"/> Please check this box to certify that no goods or services will be received by Cooper on behalf of this gift.		
<input type="checkbox"/> Please check this box to certify that your organization does not discriminate against others on the basis of race, color, national or ethnic origin, ancestry, age, religion, disability, medical condition, sex, gender identity and/or expression, sexual orientation, marital status, military or veteran status, or any other characteristic protected under applicable federal, state or local law.		
Requester's Signature:		Date:
This area to be completed by Cooper Tire staff		
<input type="checkbox"/> Approved Amount:	Approved by: <input type="checkbox"/> Company <input type="checkbox"/> Foundation	Date Approved:
<input type="checkbox"/> Not Approved	If company, please list the name of the person who approved.	Date Paid: